

Concept Art House and Image Comics have partnered to release a series of *Daomu* comics based on one of China's best-selling novel series, *Daomu Bi Ji* ("Tomb Robber's Journal"). This will be *Daomu*'s Western debut, following a successful graphic novel launch in Asia.

The upcoming comic book series is the first of several *Daomu* releases planned to include games, an animated series, and a feature film.



COMING IN JANUARY 2011

Genre
Horror / Adventure

Intended Audience
Men & women ages 13+

Setting
United States & China

'THEIR PAST' IS ABOUT TO BECOME HIS FUTURE

After witnessing his father's violent murder, Sean Wu discovers that his family belongs to a secret society of tomb raiders. *Daomu* follows Sean's journey to uncover this mythical lineage and the horrors that await beneath the earth's surface.

Along with his uncle Tsai and a ragtag band of marauders, Sean must survive the terrors of the deep, solve his father's murder, and ultimately claim his birthright as the leader of the Daomu. But mysterious forces are hellbent on stopping him...

Issue #1 Release Date
January, 2011

Issue #1 Price
\$2.99

Issue #1 UPC
709853 009610

BACKGROUND

Daomu is a Concept Art House graphic novel property based on the best-selling Chinese novel series *Daomu Bi Ji*, which translates literally to "Tomb Robber's Journal." The series has over 20 million fans and its author, Kennedy Xu, is widely considered the Stephen King of China.

Published in China in February 2010, Concept Art House's *Daomu* quickly became the most successful graphic novel developed in China in the past 20 years. Building on this success, CAH secured a North American publishing deal with Image Comics, the third largest comic company in the world. The first issue will release in the U.S. in January 2011. Discussions with Hollywood production companies are also underway.

Official Website
www.conceptarthouse.com/thedaomu

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KEY FEATURES

- Storyline presents gripping horror sequences and modern coming-of-age conflicts alongside ancient Chinese folklore, superstition, and mysticism
- Distinctive digital artwork combines *Daomu*'s modern and ancient elements
- Tomb robbing adventures are based on real-life events and stories passed down for generations
- Ongoing comic series will follow Sean's struggle to embrace his destiny, with potential to expand to other key characters and storylines

