

Telltale, Inc.

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Key Milestones

- Sold over 1,000,000 episodes across all channels and platforms
- Built proprietary interactive storytelling technology
- Funded by top-tier investors, including Granite Ventures and IDG Ventures SF
- Launched direct sales and distribution channel
- Secured agreements to create premium content based on established licenses
- Partnered with leading distributors, including Steam, WiiWare™, Atari, GameTap, Yahoo Games, Xbox LIVE® Arcade, IGN, Trymedia, JoWooD Group, Big Fish, and Wild Tangent

Telltale is the first and only company to release interactive episodic content on a monthly schedule. Founded in 2004 by industry veterans with a new perspective on gaming, the San Rafael, Calif.-based publisher has over 70 employees and is recognized as the industry leader in episodic gaming and digitally distributed interactive entertainment.

Telltale's Games

Telltale has released more than 25 games across seven franchises, including:

- **Wallace & Gromit's™ Grand Adventures:** Created in collaboration with Aardman, the studio responsible for the award-winning *Wallace & Gromit* films, this four-episode series is now releasing on PC and Xbox LIVE® Arcade.
- **Sam & Max™:** Telltale's landmark episodic series, based on the independent comics by Steve Purcell, paved the way for episodic gaming with two award-winning seasons on PC and Wii™. Both seasons are coming soon to Xbox LIVE Arcade.
- **Strong Bad's Cool Game for Attractive People:** The first episodic series for WiiWare™ and the first monthly series to appear on any console is based on the popular HomestarRunner.com web cartoons.
- **Tales of Monkey Island™:** Telltale's newest series, based on the classic LucasArts pirate franchise, will launch for PC on July 7 (www.telltalegames.com/monkeyisland). The five-episode series is also coming to WiiWare.

Telltale's other games include: two installments in Ubisoft's *CSI: Crime Scene Investigation™* series, based on the most popular television franchise in the United States; two games based on the best-selling *Bone®* comics by Jeff Smith; and *Telltale Texas Hold'em*, an original IP.

Awards and Recognition

Telltale's games have won numerous awards, including Adventure Game of the Year accolades from publications such as *IGN*, *PC Gamer*, *GameSpy*, and *Adventure Gamers*, and have been recognized by mainstream outlets ranging from *The New York Times* to *Variety* to *Playboy*. *USA Today* ranked *Wallace & Gromit's Grand Adventures* among five downloadable games to watch for in 2009.

